





# Logic Model: Neighbourhood Project

#### Need

To engage families into **Better Start Bradford** (BSB) and community projects

BSB to learn from community development models in community organisations

To increase knowledge about the community offer of services

To increase capacity to work with families within our BSB remit

To cascade learning from BSB and other organisations learning to the community

To develop a model that contributes to the sustainability of BSB and the organisations delivering the neighbourhoods work

## **Inputs**

Budget for 5 worker posts

BSB identified staff time to co-ordinate the hub function

Management support from community organisations

**Budget for** range of engagement activities and materials

Venue costs for activities

Training for staff

Office space and equipment

## **Activities**

Universal community engagement activities to increase reach

Targeted engagement activities

Build on the knowledge of community organisations by embedding staff as a part of their core team

Increase partnership work across community organisations in BSB area

Develop three way information flow between families and BSB and community organisations

Effective referral routes into BSB projects

Engagement / participation of Community members in planning and delivery of services

Regular staff meetings with BSB hub

## **Outputs**

Number of families accessing community activities

Numbers of families and expectant families know about BSB and partner projects

Number of families accessing BSB and partner projects

Retention of families on BSB projects

Understanding of BSB key messages and campaigns

Engagement activities for children and families

Numbers of parent in the lead applications

Number of volunteers

Numbers of families involved in decision making process

Number of positive organisational collaborations

#### **Outcomes**

Increased access to BSB and community projects

Increase in community readiness

Organisations have a deeper knowledge of BSB key messages

Projects better able to meet community needs

Families accessing projects better reflect the diversity in the BSB communities

Stronger relationships between organisations

Community organisations have increased financial sustainability

More evidence of change as a result of community voice and influence throughout service delivery

A culture of collaboration developed

### **IMPACT**

Stronger more resilient communities

Organisations have embedded effective ways of working with families with young children into their practice

More children will enter school with the language and communication skills they need to engage in this stage of early learning and to develop effective relationships

More families will be able to provide healthy and nutritious food for their family and encourage their children to be active from an early age

More children will benefit from quality play and early learning and have good opportunities within the home and have a safe and secure base with strong attachments to key family members

Stronger community and voluntary sector services

Learnings from BSB embedded across wider service delivery